

THE FIRST SHIRT THAT PROTECTS YOU FROM THE VIRUS



EMANUEL BERG

IN COOPERATION WITH



VIROFORMULA™
Powered by HeiQ Viroblock



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VIROFORMULA

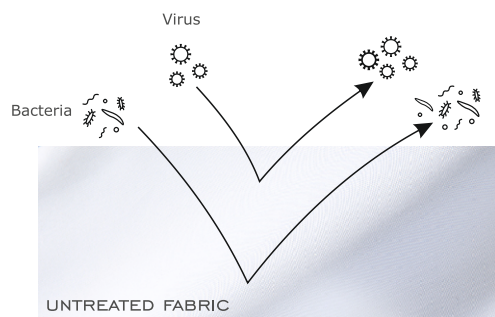
ANTIVIRAL PROTECTION MAY BECOME A REGULAR FEATURE OF CLOTHING IN THE COMING YEARS. EMANUEL BERG UNDERSTANDS THE DEMAND FOR THIS KIND OF PRODUCT AND HEREBY PRESENTS A SPECIAL OFFER!

What is it?

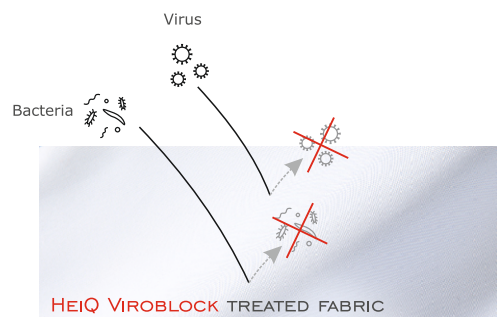
An innovative fabric that stems from the world-renowned mill of Albini. Based on their close collaboration with HeiQ, a Swiss laboratory, they have developed a textile barrier against viruses and bacteria which can easily be integrated into your everyday life.

How it works?

The technology works, based on silver ions and liposomes, which attract and attack viral and bacterial cells that come in contact with the surface of your shirt or face mask.



- Textiles provide an ideal surface for harboring viruses and bacteria.
- Viruses and bacteria are re-transmitted from the textile (e.g. contact with other surfaces).



- Textiles treated with HeiQ Viroblock actively inhibit viruses and kill bacteria upon contact on the surface.
- Thanks to the active inhibition of pathogens, VIRO textiles are free of viable viruses and bacteria, which ultimately helps to minimise further transmission of these microbes.

How to care for your Viro shirt?

The activity of VIRO lasts up to 30 washes in the washing machine, at a maximum of 40°C. The formula is dermatologically tested as non-irritable and has been deemed as an environmentally sustainable product.

Disclaimer:

This product is treated with a biocide to preserve it from the settlement of microorganisms, such as viruses and bacteria, on its surface. It contains silver (nano). WARNING: The biocidal properties of this garment persist up to a maximum of 30 washes (max. 40°C). Air-dry the garment. Avoid unnecessary washing to limit the dispersion of biocide in the environment. This product has no primary biocidal function and does not replace the ordinary norms of prevention of bacterial or viral infections. The product we offer is not a medical device and has not been certified for medical use or for any other similar function.

VIRO is our new capsule of shirts and face masks, made of VIROFORMULA fabrics which have been produced by Albini in collaboration with HeiQ. They contain a biocide, or active substances (silver chloride and titanium dioxide), which preserve our VIRO items from the settlement of microbes on its surface. As a result, the spread of bacteria and viruses is reduced.

The biocide is authorised under EU Regulation 2012/528 ("BPR Regulation") and is provided with certification N-91819, issued by the manufacturer of the biocide treatment - HeiQ Materials.

The VIRO treatment, produced by Albini in collaboration with HeiQ, contains a biocide, or active substances, which preserve our VIRO from the settlements of microbes on its surface. The biocide is based on silver chloride and titanium dioxide.

The treatment with HeiQ's Viroblock technology gives our VIRO products secondary biocidal properties, thus classifying them as "Treated Article", pursuant to art. 3, paragraph 1 letter L) of the BPR Regulation, according to which: a Treated Article is "any substance, mixture or article which has been treated with, or intentionally incorporates, one or more biocidal products" as long as it does not have a primary biocidal function.

Protection starts with your wardrobe

At Emanuel Berg we believe that protection starts with your wardrobe.
Thank you for taking these extra safety measures with us.

*Emanuel Berg
Team*



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